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PHOTO CAPTION: Mrs. Sawyer's students are all smiles before boarding a Cog Railway train to the Summit of Mount Washington. The Mount Washington Cog Railway is the first in the world of its kind.

FOR IMMEDIATE RELEASE:

CLASS ACT WINNERS TAKE A TRIP UP MT. WASHINGTON ON THE COG RAILWAY JUNE 24TH

Bretton Woods, New Hampshire, June 26th, 2013 – The Mount Washington Cog Railway, famous for climbing the highest peak in the Northeast, welcomed the 4th grade class from Wheelock Elementary school of Keene, NH on Monday, June 24. Mrs. Debbie Sawyer's class won the first place prize of a field trip to The Cog Railway with luxury transportation provided by Premier Coach in the second annual Class Act Video Contest, sponsored by the state Division of Travel and Tourism.

Students across the state were challenged to develop a creative one-minute video that informs visitors what New Hampshire has to offer. The winning class modeled their video after the popular children's show, "The Magic School Bus", a series of adventures in which the students of Ms. Frizzle learn through traveling on a bus. In Mrs. Sawyer's class video, the students of "Ms Hampshirzzle" experience all that New Hampshire has to offer from the seacoast to the mountains on a magic Segway, a nod to the popular scooter invented in the state of New Hampshire.

The students took photos and asked questions on the three-hour round trip up to the Summit of Mount Washington. On the ride down, they serenaded passengers with their own musical creation, "Magic Segway". When asked how his day was, 4th grader Eric O. summed up the experience "This is the best day ever! First, a train ride up Mount Washington, then I get to go home and play a baseball game!"

To learn more about the Mount Washington Cog Railway, located off Rt. 302 on Base Station Rd, Marshfield Station, NH please visit them online at www.thecog.com or call 603.278.5404.

View the winning video on the official New Hampshire Travel and Tourism YouTube Channel here: http://www.youtube.com/watch?v=IO4e6VGOwo4. You can also watch the class sing the Magic Segway song while on The Cog Railroad here:

<u>http://www.youtube.com/watch?v=PnyqHOlpHgA</u>. The contest site can be viewed here: www.visitnh.gov/classactvideoawards.

ABOUT THE DIVISION OF TRAVEL AND TOURISM DEVELOPMENT

The Division of Travel and Tourism Development, as part of the New Hampshire Department of Resources and Economic Development, works with the state's seven travel regions to increase visitation, travel and visitor expenditures in order to expand business activity and employment throughout the state. The division is responsible for domestic and international advertising and public relations, literature publication and distribution, www.visitnh.gov administration, grant administration and research to monitor and measure the impact of travel and tourism to the state. For more information about New Hampshire tourism, call 603-271-2665 or visit www.visitnh.gov.